INDUSTRY 411



HFM411

www.industry411.com

Reach Hospital Facility Managers Weekly.

Providing over 6,700 Hospital Facility Management Professionals up to date and relevant industry news.

Often abbreviated as HFM, the Hospital Facilities Management industry is responsible for supervising the maintenance, operations and overall security of healthcare facilities. The HFM411 Newsletter provides relevant and up to date industry news on various areas in Hospital Facilities Management, to help managers and industry profesionals increase their knowledge and keep them atruned to the happenings within the industry, allowing them to better perform the many responsibilities tasked to them.

HFM411 REACHES 6,700 HOSPITAL **FACILITIES PROFESSIONALS IN THE INDUSTRY EACH WEEK.**

DIRECTOR +

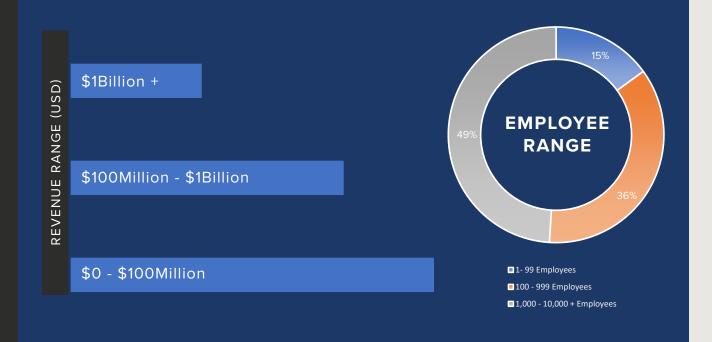
25%

MANAGER

NON-MANAGER

28% 33%

MANAGEMENT LEVEL



INDUSTRY 411

PRICING

A. Leaderboard Banner 600x90px

\$5,000/Qtr

B. Top Banner 600x90px

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C. Top Featured Content

Image: 150x125px Article Title: 75 Characters Max Article Body: 200 Characters Max

\$4,000/Qtr

D. Box Banner 600x90px

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E. Bottom Featured Content

Image: 150x125px Article Title: 75 Characters Max Article Body: 200 Characters Max

\$3,000/Qtr

Need Design Assistance?Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis

decisionhealth



Updated in real-time, *DecisionHealth's* **Home Health Coding Center** is the proven way to ensure a smooth transition each time the ICD-10 code set, OASIS data set, or the payment system changes with real-time-updates.

LIVE DEMO: Thursday, June 15th, at 1:00 p.m. ET

Attend The Live Demo

How can the Coding Center help you?

"Coding manuals are a thing of the past compared to the Expert Coding Center's abilities.

As codes change throughout the year having the Coding Center expert access will ensure that I can locate the correct code or item and get the guidance I need in seconds, all updated in real-time. Having these updates at my fingertips will help ensure accurate coding and OASIS review."

Samantha with Continuum Home Health

What... the Coding Center can do for you

Why... you need Coding Center

Ensure Accuracy

- Sain access to more than \$2,250 worth of DecisionHealth's exclusive, industry-leading coding and OASIS book content integrated into the Coding Center.
- Ease Regulatory Burdens
- The Coding Center is updated in real-time and provides home health-specific tips that help guide you to the proper codes and item responses.

Join our **Home Health Coding Center** demo and let us demonstrate some of the tools this resource can provide you.

Join us **June 15th**, **at 1:00 p.m**. ET for the Coding Center Demo!

The monthly dedicated blast is a unique opportunity to provide industry professionals an editorial marketing email related solely to your brand and company. This sponsorship opportunity is unique to one advertiser per month.

PRICING

Dedicated Blast

HTML or TXT HTML File Subject Line ReplyTo Email Desired Send Date

\$3,500/Month

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