



# Dental411

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[www.industry411.com](http://www.industry411.com)

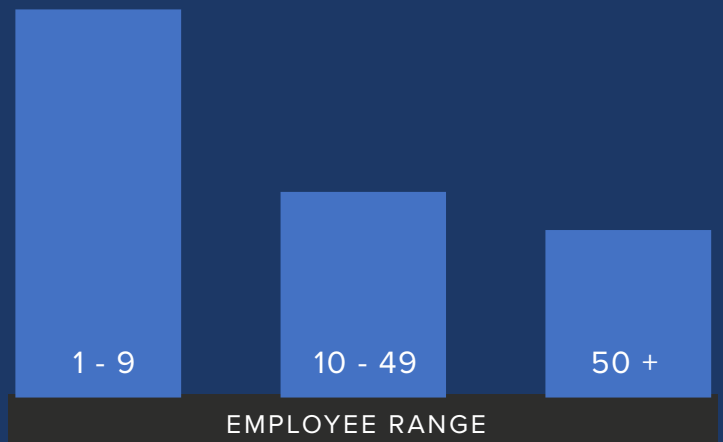
**Reach Dental Industry Professionals Weekly.**

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Providing over 14,000 Dental Professionals up to date and relevant industry news.

The dentistry field has several types of dental specialties including endodontics, orthodontics, periodontics, prosthodontics, pediatric dentistry, and more. Dental specialists are oral healthcare providers who receive specialized training after dental school and are part of a \$32 billion industry. The Dentistry411 Newsletter provides relevant and up to date industry news on various areas of dentistry, to help dental professionals increase their knowledge and understanding of their given areas, allowing them to better perform the many responsibilities tasked to them.

**DENTAL411  
REACHES OVER  
14,000 DENTAL  
PROFESSIONALS  
IN THE INDUSTRY  
EACH WEEK.**

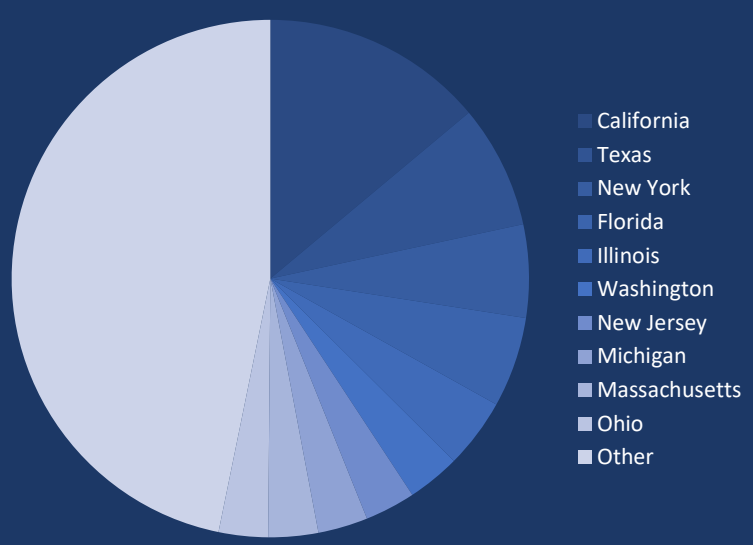


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A

TOP HEADLINES

Leveraging Google Maps to Boost Local Cosmetic Dentistry Patients

saad.com | May 25, 3:01 PM  
As a cosmetic dentist, it's essential that your practice is visible online and easily accessible to potential aesthetic patients. Many dentists do not understand why their business is not showing up on Google Maps. Yet, they do know that ranking well on Google Maps will significantly increase their new patient inflow.

Take Your Business Next Level with Teeth Whitening Products

blogtium.com | May 17, 11:55 PM  
Many people wish they could smile with a bright, white tooth. As a result, the popularity of teeth whitening products has increased over time. Teeth whitening lights are a new player in the game due to technological improvement. However, how can these items advance your company?

**TOP BANNER**  
(600x90px)

B

National Smile Month Campaign Encourages Effective Oral Cleaning

www.cosmeticdentistryguide.co.uk | May 26, 3:11 AM  
This year's National Smile Month campaign is in full swing. The theme of the 2023 campaign is effective oral cleaning.

Dental Patient Charting with Generative AI

multiplatform.ai | May 18, 2:47 PM  
Bola AI is implementing generative AI and LLMs into its dental patient charting notes software. The solution aims to simplify tasks, such as note-taking and patient charting, through AI automation.

Check Your Spring Design | Heavy-Duty Springs

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**TOP FEATURED CONTENT**  
(Image + Ad Copy)

C

Can You Get Cavities From Kissing? Here's What a Dentist Wants You To Know

www.wellandgood.com | May 18, 2:00 PM  
News I didn't think I would hear today: Cavities are contagious, and you can "catch" one through kissing. Well, sort of. It depends largely on your partner's dental habits (and your own).

Introducing the Future of Dentistry Campaign

dentistry.co.uk | May 22, 8:13 AM  
Introducing the Future of Dentistry – a new campaign focusing on the forces at play in the ever-changing world of dentistry and what we can expect to see over the coming weeks, months and years.

**BOX BANNERS**  
(300x250px)

D

Managing Dental Anxiety: Tips for Helping Your Family Feel at Ease

healthnews.com | May 10, 11:40 AM  
Dental anxiety is a common occurrence affecting individuals of all ages. The fear of visiting the dentist can cause significant stress and even prevent people from seeking necessary dental care.

MANAGEMENT

Unveiling The Power of Human Motivations

peopledevelopmentmagazine.com | May 20, 3:16 PM  
Understanding the power of human motivations is a crucial aspect of effective leadership and interpersonal relationships.

STAFFING

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**BOTTOM FEATURED CONTENT**  
(Image + Ad Copy)

E

Why HR Should Remain One Of The Functions With Lower AI Usage

www.forbes.com | May 30, 5:30 AM  
The potential of AI to revolutionize the world's workforce is immense, and it is now beginning to penetrate the human resources space as well.



**PRICING**

**A. Leaderboard Banner**

600x90px

**\$5,000/Qtr**

**B. Top Banner**

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**C. Top Featured Content**

Image: 150x125px

Article Title: 75 Characters Max

Article Body: 200 Characters Max

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**D. Box Banner**

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**E. Bottom Featured Content**

Image: 150x125px

Article Title: 75 Characters Max

Article Body: 200 Characters Max

**\$3,000/Qtr**

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\*All banner positions are sold on a first-come, first-served basis



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*Samantha with Continuum Home Health*

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▶ **Ease Regulatory Burdens**

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