



HR411

www.industry411.com

Reach HR Industry Professionals Weekly.

Providing over 17,000 Human Resource Professionals up to date and relevant industry news.



HR professionals across the world are the most important asset in protecting the business and its employees. The HR411 Newsletter provides relevant and up to date industry news on recruiting, talent development, performance, management, retention and turnover, learning development, risk assessment, evaluation, best practices, and many more all meant to increase knowledge and understanding to aid these HR professionals in better performing the many responsibilities tasked to them.

67%

DIRECTOR

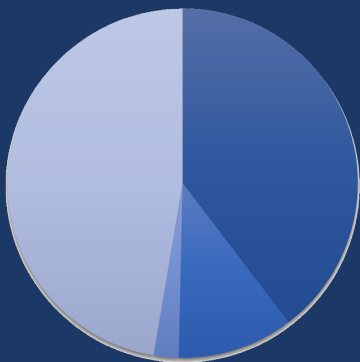
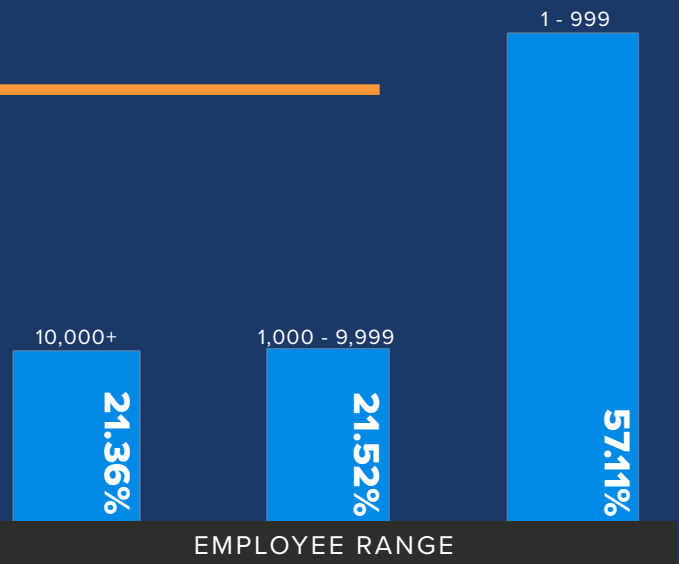
23%

VP - LEVEL

7%

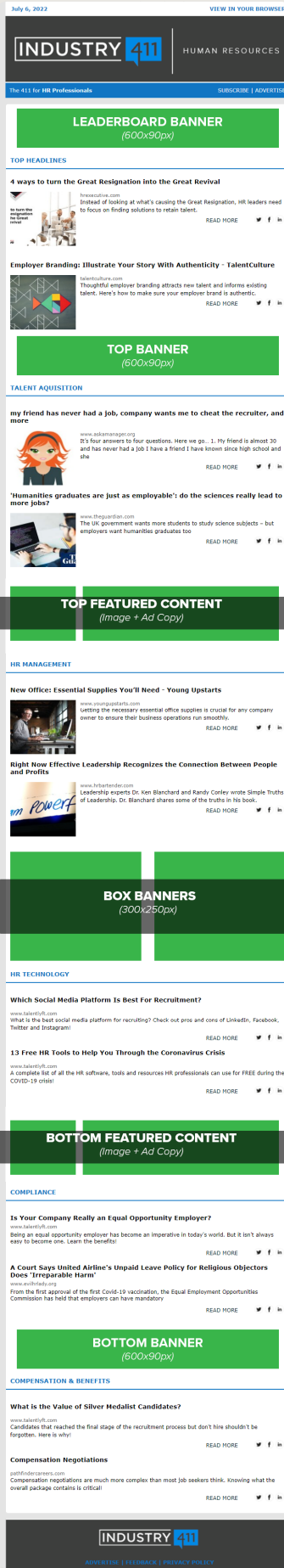
C-LEVEL

**HR411 REACHES
OVER 17,000 TOP
PROFESSIONALS
IN THE INDUSTRY
EACH WEEK.**



- Director, Human Resources
- Vice President, Human Resources
- Senior Director, Human Resources
- Other

TOP HR TITLES



PRICING

A. Leaderboard Banner

600x90px

\$5,000/Qtr

B. Top Banner

600x90px

\$4,500/Qtr

C. Top Featured Content

Image: 150x125px

Article Title: 75 Characters Max

Article Body: 200 Characters Max

\$4,000/Qtr

D. Box Banner

600x90px

\$3,500/Qtr

E. Bottom Featured Content

Image: 150x125px

Article Title: 75 Characters Max

Article Body: 200 Characters Max

\$3,000/Qtr

F. Bottom Banner

600x90px

\$2,500/Qtr

Need Design Assistance?

Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis